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# Imperial Plastics Chooses Velocity Fiber and Data Aggregation

Leading engineered plastics component supplier becomes anchor customer for Fiber expansion into Lakeville's Airlake Industrial Park

LAKEVILLE, MN (February 7, 2014) – Velocity Fiber announced today they have completed installation of Gigabit Fiber broadband and data aggregation services for Imperial Plastics, Incorporated of Lakeville, MN. This service will provide Imperial Plastics newfound broadband speeds and reliability at their main location in Lakeville, while integrating and connecting their new manufacturing facility in Mankato, MN.

"The solution Velocity presented was unique and cost-effective," said Bob Peterson, IT Manager for Imperial Plastics. "Our Airlake facility has had limited technology services available for some time and it is refreshing to finally find a local company willing to invest in the infrastructure to bring next generation broadband technology to our business community. We believe Fiber will improve our operations productivity and efficiency, and give us the speeds and reliability unrivaled by the incumbent copper, coax and wifi technologies previously available. Velocity was extremely creative in how they interconnected our locations, integrating multiple legacy technologies with our Fiber connection, which should streamline processes and communications across our entire organization."

Imperial Plastics is a Lakeville, MN based company with a new manufacturing location near completion in Mankato, MN. They are committed to meeting and exceeding customer expectations by offering the highest quality plastic injection molded components, using state-of-the-art equipment and investing in other industry technologies.

"We're ecstatic to have developed a relationship with Imperial Plastics, who will serve as our anchor customer for bringing Fiber into the Lakeville Airlake Industrial Park. We've been exploring the area for almost 5 years now, and finally the right pieces of the puzzle have come together," said Jim Hickle, President of Velocity Fiber. "This is going to be a very valuable technological improvement for Imperial Plastics. Fiber is the future for business communications, and early innovators like Imperial Plastics stand to really drive their business forward with this next generation technology. This will help to keep them ahead of their competition for years to come. Their neighbors are also major beneficiaries, as Imperial's choice to be an early adopter will help Fiber become more available and affordable for all businesses in the Airlake Industrial Park."

### **About Imperial Plastics**

Imperial Plastics was founded in 1968 and has steadily grown to its current size by offering optimum value to its customers requiring quality plastic injection molded components. The mission of Imperial Plastics, Inc. is to be a leading engineered plastic component supplier by providing the best value for products and services to their customers. They consistently emphasize quality, delivery, customer support, technology and continuous improvement. Imperial Plastics was recently honored as the City of Lakeville's business of the year. Learn more at <a href="https://www.imperialplastics.com">www.imperialplastics.com</a>

## **About Velocity Fiber**

Velocity Fiber is a division of Velocity Telephone, a premier local service provider of Internet, voice and data services. They were founded in 1997 and are headquartered in Golden Valley, MN. They are focused on bringing Gigabit Fiber to businesses throughout the Twin Cities metro area. They are also a full service Telecommunications and Internet service provider, offering a whole suite of services including, Hosted VoIP, Data Aggregation, T1, Colocation/Hosting and many other communications services. Learn more at <a href="https://www.velocitytelephone.com">www.velocitytelephone.com</a>